

The need to enter the digital asset class

Family offices, wealth managers and financial advisors are increasingly looking for uncorrelated investment opportunities to diversify their clients' portfolios in the face of rising uncertainty in the investment landscape.

Combined with demographic shifts that will see a massive transfer of wealth from the older to the younger generation, this also means that advisors experience changing investment preferences of their clients.

We at INVAO support you in entering the world of Bitcoin & Co. and are your partner to professionally manage your clients' digital assets.

Managing digital assets for your clients

- You remain in the direct advisory role to your clients at all times
- The digital assets are actively managed directly in your clients' accounts
- You see the performance of your clients' digital portfolios
- We provide you with education and advice on digital assets
- You master your client mandate with increased returns at reduced risk

Working together for your clients

You retain your advisory role at every stage and INVAO manages the digital assets for your clients under your supervision.

For this, INVAO will provide sufficient documentation and information.

We also support you in onboarding your client, funding of their accounts, reporting, top-ups and withdrawals, invoices and fee payments.

For the benefit of your clients, INVAO works closely together with you to manage your clients' digital assets.

Why Bitcoin & Co.?

Bitcoin and other digital assets form a monetary network of fiscal energy powered by incorruptible software and accessible to billions of people.

The total projected value is estimated at up to 50 times higher than all tech stocks combined, making the asset class the investment opportunity of the decade.

Digital assets are becoming more sophisticated and increasingly accepted by regulators and financial institutions worldwide.

Why INVAO?

Established in 2018, INVAO is a leading digital asset manager providing managed exposure to the promising asset class of blockchain and digital finance.

The performance of INVAO's managed account service not only outperforms the market but also that of other digital asset managers.

INVAO's managed account service includes managing the most promising digital assets directly on behalf and for the account of investors

Financial advisors and their investors retain full access to their digital assets without INVAO being able to withdraw them.

Why now?

We are only at the beginning of the digitization of value exchange, demographic shifts, and the decentralization of our financial system.

Digital assets and blockchain technology are also modernizing radical innovations for many industries and our daily lives.

Financial advisors can participate in this new world of decentralized finance and exploit the opportunities of the new asset class in the interest of their clients.